



MEDIA RELEASE

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Record-breaking residential project launched at West End

The biggest residential development ever undertaken in Brisbane's West End was unveiled to several of the city's leading business luminaries on Tuesday night (August 28) when prominent developer, Stockwell launched their highly anticipated \$300 million dollar Riverpoint Apartments project.

Brisbane Lord Mayor Campbell Newman joined Managing Director Mark Stockwell and over 200 guests at Riverpoint's stylish display apartment overlooking the Brisbane River on Riverside Drive.

"Riverpoint represents a new record for both Stockwell and West End, and the realisation of Council's vision to transform the former industrial precinct into a trend setting residential hub," Mark Stockwell said.

"Stockwell's commitment to West End started in 2002 with our residential project, Regatta Apartments and has now matured, with the release of Riverpoint, a sophisticated river living apartment project," he continued.

Tasty morsels from an exquisite selection of canapés prepared by e'cco bistro's Philip Johnson, set the tone for the launch to Brisbane's "who's who" and concluded with a special presentation by Philip about his collaboration with architects Cottee Parker and Stockwell on Riverpoint's innovative, chef inspired kitchen designs.

In what is believed to be a first in Brisbane's residential apartment landscape, Philip worked closely with Stockwell to ensure the kitchens in the 297-apartment development would appeal to budding home cooks and entertainers through the use of clever, practical design and storage elements.

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“The end result is a simple yet sophisticated kitchen that will feature throughout apartments spread across eight individual buildings that will form the Riverpoint residential community,” Mark Stockwell said.

“Riverpoint’s gourmet theme doesn’t stop with the kitchens,” Mr Stockwell went on to say. “Philip will also be consulting with our landscaping contractor for the inclusion of a dedicated herb garden for Riverpoint that will include a diverse range of herbs and garnishes.”

Riverpoint’s position in the heart of the culturally eclectic West End adds another dimension to the suburb at the forefront of Brisbane’s last near city precinct revival.

Construction on the Riverpoint site will commence in early 2008 and covers almost 20,000 square metres of prime riverfront land that formerly housed QML’s headquarters plus a number of smaller commercial businesses.

When complete Riverpoint will comprise a mix of 297 apartments ranging from one bedroom through to multi-level four bedroom penthouses offering a range of river, gardens and city views.

The project will be released for sale to the public on September 15, and further information can be found by visiting www.riverpoint.com.au or by calling 1300 885 628.

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Further information:

Jess Kelso
Stockwell Property Management Pty Ltd
Ph: 07 3017 2630

Released through:

Corina Ammann/Cathy Barratt
prgallery
Ph: 07 3251 7700